

CONVENIENCE STORE
TRADE SHOW
2024



HENRY B. GONZALEZ CONVENTION CENTER – HALL 3
September 19th 2024

Dear Vendors,

The South Texas Merchant Association (STMA) have organized a Trade show on September 19th, 2024, at Henry B. Gonzalez Convention Center Hall 3, Located at 900 E Market St, San Antonio, Texas 78205.

We want to invite your company to attend as an exhibitor and participate in this unique opportunity for the South Texas region. We will be anticipating large numbers of attendees from San Antonio, Austin, New Braunfels, Corpus Christi, and Laredo. Admission will be free of cost to attend for attendees.

This trade show will provide an opportunity to reconnect with the existing customers and gain new customers. That also includes creating a business with new convenience stores and gas stations under construction in this region.

We highly encourage you to consider participating in this event. Please confirm if you are intending to participate. For brokers please confirm the number of companies expected to participate.

To register, we will email you more information.

Thank you, and we look forward to seeing you at the STMA Trade Show.

Sincerely,
South Texas Merchants Association

September 19, 2024

Henry B. Gonzalez Convention Center,
San Antonio, TX Hall 3

900 E Market St, San Antonio, Texas 78205

Registration

We have dedicated tracks for every industry Whether you want to hire tech's top talent meet with the policymakers influencing.

8:00 AM – 9:00 AM

Hall 3

General Session

How you transform your business as technology, consumer, habits industry dynamics change? Find out from those in 2020

9:00 AM – 10:00 AM

Hall 3

Convenience Store Trade Show 2024 Opening To All Attendees

We bring over 2,600 journalists from the world's leading publications to Web Summit. They're part of the reason why the event

10:00 AM

Hall 3

Trade Show Registration

We have dedicated tracks for every industry Whether you want to hire tech's top talent meet with the policymakers influencing

8:00 AM – 3:00 PM

Hall 3





Booth Packages

Blue:	30' x 20' Booth	\$18,000
<ul style="list-style-type: none"> • Open to attendees on all four sides and located at the center of the trade show floor. • Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet. • Comes with two chairs and a waste basket. • Receive a 7" x 44" banner sign. • 1 Access from Lead Retrieval App: <ul style="list-style-type: none"> • Scan 1D/2D Barcodes, RFID and QR Code badges • Add custom notes, files, and indicators to leads. • Generate live and post-event lead reports. • All data is easily exportable. 		
Red:	20' x 20' Booth	\$10,000
<ul style="list-style-type: none"> • Open to attendees on all four sides and located at the center of the trade show floor. • Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet. • Comes with two chairs and a waste basket. • Receive a 7" x 44" banner sign. • 1 Access from Lead Retrieval App: <ul style="list-style-type: none"> • Scan 1D/2D Barcodes, RFID and QR Code badges • Add custom notes, files, and indicators to leads. • Generate live and post-event lead reports. • All data is easily exportable. 		
Yellow:	10' x 20' Booth	\$5,000
<ul style="list-style-type: none"> • Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet. • Comes with two chairs and a waste basket. • Receive a 7" x 44" banner sign. • 1 Access from Lead Retrieval App: <ul style="list-style-type: none"> • Scan 1D/2D Barcodes, RFID and QR Code badges • Add custom notes, files, and indicators to leads. • Generate live and post-event lead reports. • All data is easily exportable. 		
Green:	10' x 10' Booth	\$1,500
<ul style="list-style-type: none"> • Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet. • Comes with two chairs and a waste basket. • Receive a 7" x 44" banner sign. • 1 Access from Lead Retrieval App: <ul style="list-style-type: none"> • Scan 1D/2D Barcodes, RFID and QR Code badges • Add custom notes, files, and indicators to leads. • Generate live and post-event lead reports. • All data is easily exportable. 		
Purple:	10' x 10' Booth	\$1,200
<ul style="list-style-type: none"> • Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet. • Comes with two chairs and a waste basket. • Receive a 7" x 44" banner sign. • 1 Access from Lead Retrieval App: <ul style="list-style-type: none"> • Scan 1D/2D Barcodes, RFID and QR Code badges • Add custom notes, files, and indicators to leads. • Generate live and post-event lead reports. • All data is easily exportable. 		

**Booth packages may be subjected to change due to availability

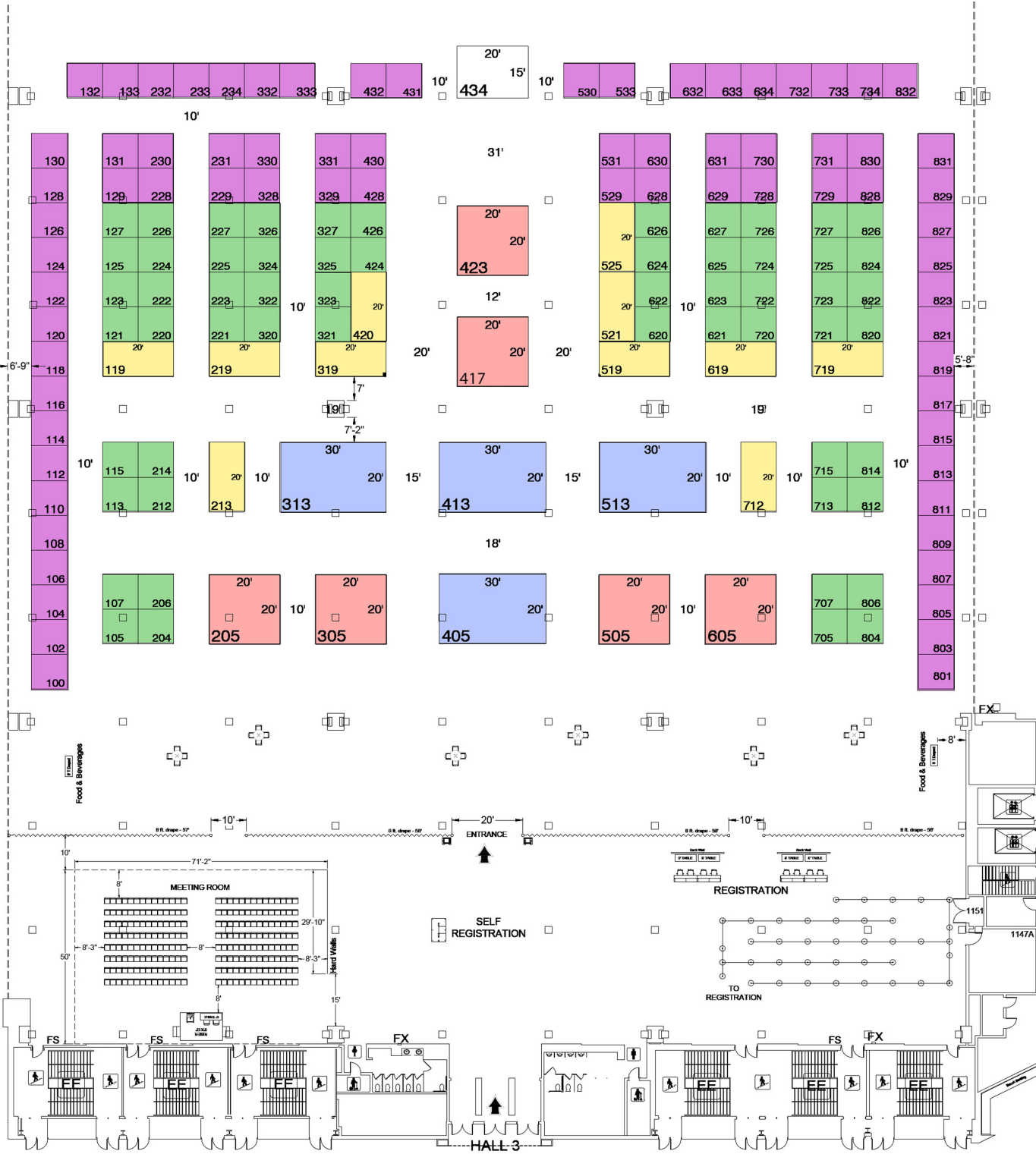


Exhibit Sponsorship



Platinum

\$10,000

- Full Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Sponsor Logo on Tradeshow T-Shirt and Caps
 - Social Media Live x3
 - Logo Marketing on Hanger Posters
 - Main Entrance Sponsorship Banner
 - Raffle will be on behalf of the sponsor
 - 2 Pillar Marketing
 - 3 Activation for Lead Retrieval Mobile App



Diamond

\$7,000

- Half Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Sponsor Logo on Tradeshow T-Shirt and Caps
 - Social Media Live x2
 - Logo Marketing on Hanger Posters
 - Raffle will be on behalf of the sponsor
 - 1 Pillar Marketing
 - 2 Activation for Lead Retrieval Mobile App



Gold

\$5,000

- Quarter Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Social Media Live x1
 - Logo Marketing on Hanger Posters
 - 1 Side Pillar Marketing
 - 1 Activation for Lead Retrieval Mobile App

****Subject to availability**

Confirmation of Participation

Confirmation of Exhibitor Booth and Marketing Sponsorship must be received by MAY 31st.
After prices are subject to change.

To confirm your exhibit or sponsorship, please email at coordinator@mystma.com. Exhibits will be managed via our online exhibit portal.

PLEASE MAKE CHECKS PAYABLE TO:

South Texas Merchants Association
12054 Starcrest Drive
San Antonio, Texas 78247

For any other questions and concerns please contact:
coordinator@mystma.com
(210) 826-3786

Online payments available on our website.

For Term and Agreement please visit our website:
www.conveniencestoretradeshow.com



